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## Pratt Community Creates Sustainable Art For Apartment Complex

By: Roger Clark

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The Pratt Institute helps decorate some model apartments in Brooklyn, doing it all with a green theme.

About 90 alumni, students and teachers from the school helped furnish two model townhouses in Carroll Gardens.

They used natural materials to make art, furniture and wallpaper, giving new life to many items cast aside before the project. It's part of a partnership with developer Hudson Companies, to help give a visual appeal to their 44-unit project, Third and Bond.

"There's a balancing act because you want to show off the architecture, you want people to love the kitchens, and baths and floors. But you also want the furniture to really compliment it," said David Kramer of developer Hudson Companies. "And sometimes there's a concern that when you're doing model apartments, that the furnishings can sort of be screaming for attention, and sort of work against what

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"There's a balancing act because you want to show off the architecture, you want people to love the kitchens, and baths and floors. But you also want the furniture to really compliment it," said David Kramer of developer Hudson Companies. "And sometimes there's a concern that when you're doing model apartments, that the furnishings can sort of be screaming for attention, and sort of work against what you're trying to do overall, which is to create a tremendous impression for the entire project."

"Pratt is really interested in being on the cutting edge, in terms of developing these kinds of strategies," said curator and professor Anthony Caradonna. "And this was a great opportunity when we can see pieces that have been designed in that way, and also a total environment and a building that's been designed with sustainability in mind."

"They knew exactly the sort of cutting edge design we were looking for and also something that would feel very homey," said project manager Alison Novak.

The homes' accessories include everyday items like throw pillows with scenes of Brooklyn pictured on them, a Slinky toy made into a vase, a cardboard wine rack and wallpaper inspired by oysters from the Gowanus Canal.

"Some of the pieces that use reclaimed materials, organic materials that are harvested in a sustainable way," said Caradonna.

The items are also for sale through the designers. For more information about the partnership, go to [Pratt.edu](http://Pratt.edu).



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